



VAN GOOL

GDPR– Privacy statement of Van Gool Hef- en Hijstechniek

Collection and use of personal data of visitors to our website

We would like to draw your attention to the fact that we collect and use the personal data provided by you because this is necessary for concluding and performing a possible agreement with you. This applies for both our (potential) customers and parties from which we procure goods and/or services. If you are a (potential) customer, we will use your data to send you an offer, to determine what specifications or wishes a specific good and/or service has to meet, to deliver goods or carry out work for you, to draw up and send invoices, and to enable a smooth and efficient communication with you about matters related to the performance of the agreement. If you are a (potential) supplier or other contractor, your personal data will also be necessary for concluding and performing the agreement.

In the event of procurement, this is necessary to inform you about the specifications or wishes we think a specific good or service has to meet, to send you a request for an offer or place an order with you, to pay your invoices, and to enable a smooth and efficient communication with you about other aspects of the agreement. You are under no obligation to provide us with your personal data. If you do not provide us with any data or if you provide us with insufficient data, we may not be able to perform the aforementioned activities.

Transfer to third parties

As part of the performance of any agreement with you, we may have to provide your personal data, **only after consultation with you**, to parties that supply us with parts, materials and products or carry out work on our instructions.

Direct marketing

If you have given your permission for this, we will store the personal data provided by you and use it in the future to personally inform you by email of our existing and new products and services and, where applicable, make you an offer for them. Every time we send you an advertising mail, you will have the option of informing us that you no longer wish to receive such mailings. You can use the unsubscribe link at the bottom of every mailing for this purpose.

Retention period of personal data

If you have requested an offer from us but did not become a customer of ours, we will remove your data no later than one year after our last contact. If we have received an offer from you, but did not become your customer of yours, your personal data will also be removed no later than one year after our last contact. If you have become our customer, or we have become your customer, we will retain your personal data for a period of seven years after the end of the financial year in which the agreement with you was fully performed. The period of seven years is equal to the period during which we are obliged to keep our records for the Dutch Tax and Customs Administration. We will remove your personal data after the end of this period.

Your rights

You have the right to ask us for access to your own personal data. If there are grounds for doing so, you can also ask us to supplement your data or to rectify any inaccuracies. In addition, you have the right to ask us to erase or restrict the use of your personal data. You can also object to our collection and use of your data or lodge a complaint with the Dutch Data Protection Authority. Finally, you can ask us to receive your personal data or have that data transmitted to another party (this is called data portability). For exercising your rights, please contact: Van Gool Hef- en Hijstechniek, Marketing & Communication department, Gaasterland 1, 1948 RG Beverwijk, the Netherlands, +31 (0)251-29 19 19, info@vangool.nl. Of course, you can also contact us for more information about the collection and use of your personal data.

Forms of contact and the processing operations

Van Gool Hef-en Hijstechniek has contacts by email, post and telephone with companies, organisations, associations, governments, and/or other parties that are of interest for its business (referred to as 'contacts', 'relations' or 'data subjects'). Van Gool Hef- en Hijstechniek processes personal data in an automated way, i.e. it stores, processes, etc. personal data using one or several computers. In other words: the contacts of Van Gool Hef- en Hijstechniek are maintained digitally. At Van Gool Hef-en Hijstechniek, personal data is stored on the hard disk of Van Gool Hef- en Hijstechniek's own computer or computers and on additional disk space available at its own premises.

In addition, Van Gool Hef- en Hijstechniek uses the services of a hosting/Cloud provider. This provider supplies storage space and hosts the website and email of the company.

Characteristics of the stored data

- Van Gool Hef- en Hijstechniek does not process any special personal data (such as data about race, ethnicity, political views, religious or ideological beliefs, trade union membership, genetic or biometric data, data about health, sexual behaviour or sexual orientation).
- The personal data is obtained from the data subjects themselves; Van Gool Hef- en Hijstechniek did not obtain or buy it from third parties.
- The data is not linked to and/or aggregated with other data of the data subject that was obtained at another time and/or in another context, with Van Gool Hef- en Hijstechniek knowing even more about the persons in question as a result.
- When processing personal data, Van Gool Hef- en Hijstechniek does not use any (fully) new technologies (e.g. fingerprint systems or facial recognition).
- The processing operations do not involve tracking the location or movements of persons.
- Van Gool Hef- en Hijstechniek does not use the personal data to draw up profiles of the data subjects in order to get a picture of, for example, their interests, behaviour or economic situation.
- Van Gool Hef- en Hijstechniek does not give the personal data of its other contacts to others.
- Van Gool Hef- en Hijstechniek uses direct marketing. It sends mailings to persons who signed up on the website for the digital newsletter, using newsletter mailing services provided by MailChimp and Survey Monkey.
- The Van Gool Hef- en Hijstechniek website is hosted by a hosting provider. In addition, Google Analytics and Hotjar are used for mapping visitor traffic.
- Van Gool Hef- en Hijstechniek uses functional cookies, tracking cookies and Google Analytics cookies on its website.

